

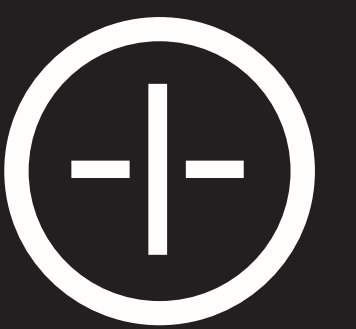
Writer Test:

Name:

Email:

Phone:

Date:



Once completed, please print and send via mail to:
ATTN: Human Resources, New Hires
6450 Gunpark Dr, Boulder, CO 80301

Hello and welcome.

This little test is just our way of getting to know you better. If we were dogs, we could just sniff each other's hindquarters. But in a polite society, that's strictly frowned upon.

Please answer all the questions to the best of your ability. If you get in a jam, just clear your head and draw upon the deepest reaches of your creativity to solve the problem. That's how we do it here at CPB, and we think it works pretty well. Good luck.

Circle the mistakes in the passage below.

9 o'clock on a Sunday morning is a little early for visitors. But the man that was standing on my doorstep wearing a grey suit and a black Marlin's cap seemed unaware of the early hour. He was busily typing a message into his pda. Have you seen the new Blackberry's? They're sweet, let me tell you. Against my better judgment, I invited him in. He walked towards my book shelves and eyed my collection of vintage absinthe spoons.

"Are you the gentleman who's laptop got stolen?" he asked.

My eyes narrowed. "I assure you my home and all it's contents are protected against fire, theft, and act's of God. So if your selling insurance, I am fully covered."

I'm so dissapointed with you. This is the sort of argument I hear from people

everyday. They think their immune to misfortune or plain old bad luck."

I felt dizzy, like I needed to lay down on the couch. The man continued his sales pitch.

"Loose the selfish attitude, buddy. Think about your family. Let me write a policy for you. I just need to ask you a few questions so I can flush out the details."

I relented. "Your right. I am being selfish. When can I sign the papers?"

"I had a meeting scheduled for Friday, however, it was canceled."

"Then come back on Friday," I replied. He tipped his cap and walked away. I planned on vacationing at my parent's mountain cabin on Friday.

What are the most important and least important letters of the alphabet? Defend your choices.

Which is your favorite finger? Why?

Use the space below to write a one-sentence sad story.

What gets your vote for the most egregious grammatical mistake in a popular song lyric?

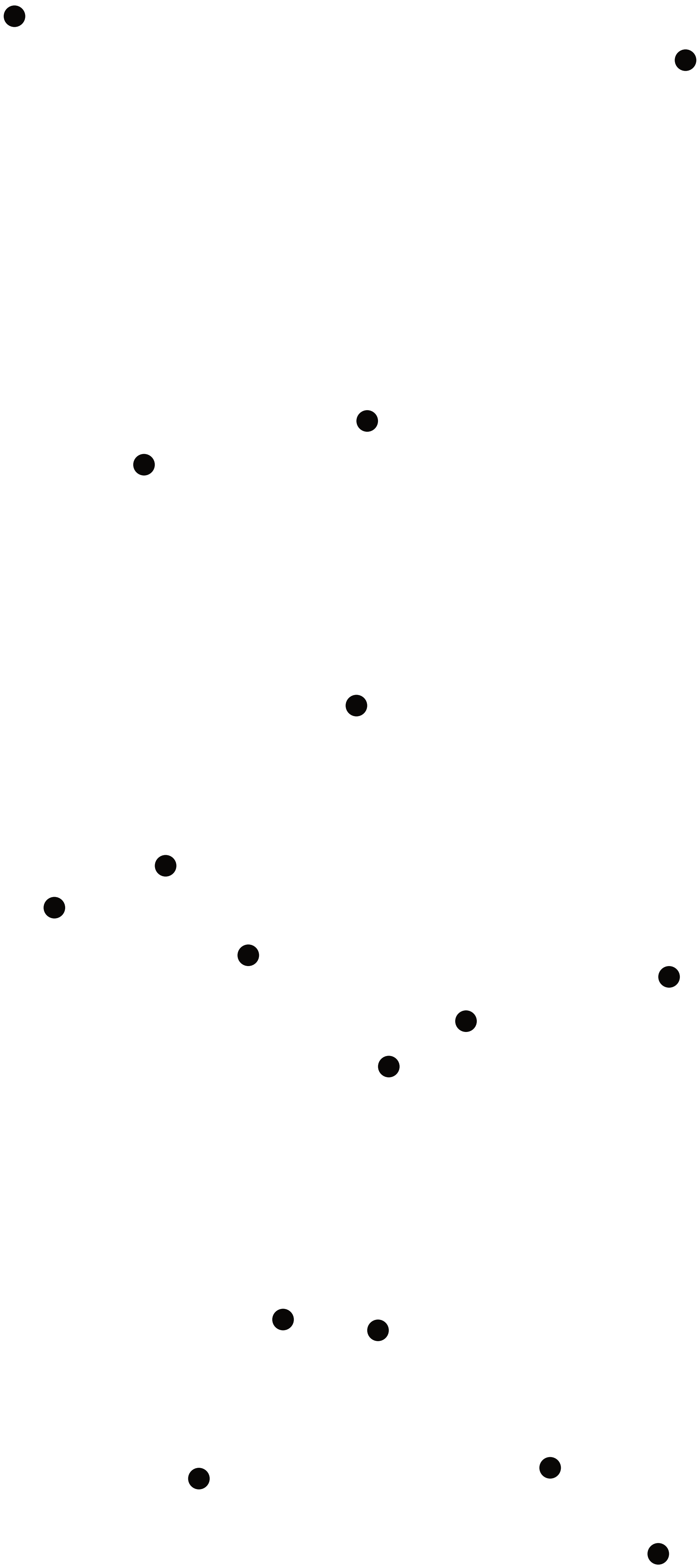
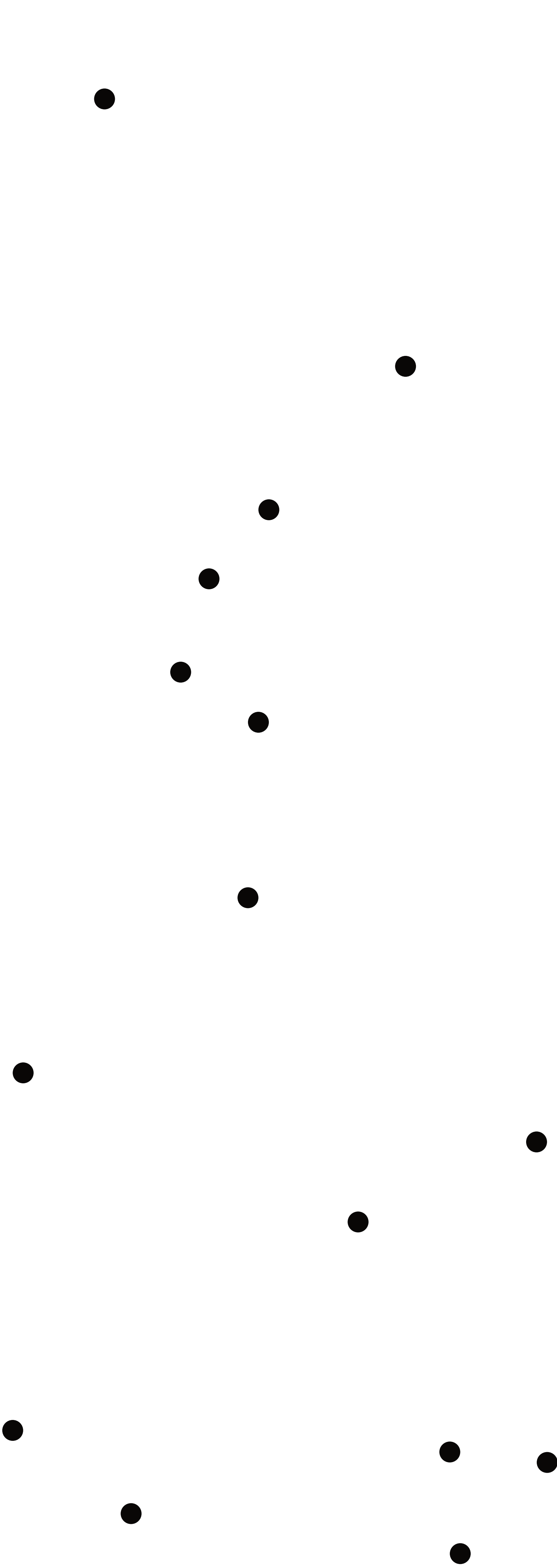
You have \$1000 in your pocket to spend on something completely irrational. What would you do with the money?

What is your favorite desert?

Name three cultural influences on your life and why.

Who is your favorite advertising creative? Why?

Connect the dots.



**What can you talk about for hours
that most people cannot?**

**Of the last century, which is your favorite decade?
Explain.**

